



04. July 2018

## Changes to the senior management at Krone CV Group

Dr Frank Albers takes over as Managing Director of National/Internationals Sales and Marketing at the Krone Commercial Vehicle Group meanwhile Ingo Geerdes remains Managing Director of Key Accounts, Krone Fleet and Krone Used. Gero Schulze Isfort, who joined the company in 2005, leaves his role as Executive Director of Sales and Marketing with the Krone Commercial Vehicle Group and will, at his own request, commit himself to the 'Last Mile Logistics' and 'Digitisation' projects of the future, acting as Managing Director of a Bernard Krone equity investment company. In this capacity he will also be shareholder of a Krone equity investment company, the RYTLE GmbH headquartered in Bremen; at the same time, he will continue to represent the company on various associations and committees. "We are extremely pleased that Dr Albers is joining the management," says Bernard Krone and continues: "This is a major step for a timely shift towards a younger management board. Under the long-term and successful leadership of Gero Schulze Isfort, Dr Albers has demonstrated great professionalism in sales and marketing over the last few years. We are convinced that with him heading the highly motivated sales and marketing team, we are in an excellent position to meet the challenges of the future. Our special thanks go to Gero Schulze Isfort for setting up our sales and marketing departments and for his ongoing work towards their sustainable expansion with great international success. From now on, he will be the driving force behind our issues for future growth. 'Last Mile Logistics' and 'Digitisation' are to become key topics in our international activities." Dr Frank Albers (47) has held leading sales and marketing positions at the Krone commercial vehicle division. Before studying Business Administration, he trained as an industrial business manager at the commercial vehicle division. After graduating from university and earning his doctorate, he served in various capacities before he returned to the Krone commercial vehicle division in 2003 where he started out as Head of the Central and Eastern European Sales division. In 2006 he was appointed Head of Marketing in addition to heading the German sales team. Since 2017 he has also been in charge of the Austrian sales department. "I am obviously very happy and look forward to accepting the new challenges within the Krone Commercial Vehicle Group," says Dr Frank Albers. "The Krone brand enjoys an excellent reputation in the transport industry and this is based on the fact that we do not perceive ourselves

solely as trailer manufacturers but also serve our customers as expert consultants on transport solutions. Expanding and fostering these close customer relationships will be central to my job and the work of the entire Krone team, because it is only when our customers are successful that we too will be successful.”



**If you have any questions, please do not hesitate to contact me.:**

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