28. January 2025

Future-proof logistics

In an industry that is characterized by dynamism, further developments and innovative approaches are essential in order to meet the increasing demands for efficiency, sustainability and networking. At TEST CAMP INTRALOGISTICS 2025, KRONE Trailer will show how collaboration and state-of-the-art technologies are shaping the future of logistics.

On 26 and 27 March 2025, KRONE Trailer will be the focus of the new special test area ‘Warehouse meets Transportation’. Together with TIMOCOM, an innovative solution will be presented that seamlessly connects warehouse and transport: KRONE Smart Capacity, integrated into the TIMOCOM Road Freight Marketplace. ‘The combination of our technologies with those of KRONE opens up new perspectives for smart and sustainable logistics. Together, we are working on optimizing processes along the entire transport chain,’ emphasizes Gunnar Gburek, Head of Business Affairs at TIMOCOM.

This innovative technology enables dispatchers and drivers to recognize free capacity in real time and make optimum use of it. The result: reduced empty runs, more efficient capacity utilization and improved sustainability throughout the entire transport chain.

‘Digitalization and networking along the transport chain open up enormous potential for the logistics industry. With the special test area and the presentation of our solution, we want to inspire fleet operators and logistics managers and offer practical approaches to the challenges of the future,’ explains Maximilian Birle, Head of Digital Services at KRONE Trailer.

TEST CAMP INTRALOGISTICS has established itself as a platform for forward-looking investment decisions. In addition to interactive demos, visitors can expect a supporting programme with panel discussions and specialist presentations, making the event a hotspot for transformation and innovation.

If you have any questions, please do not hesitate to contact me.:

© Fahrzeugwerk Bernard KRONE GmbH & Co. KG

SIMON RICHENHAGEN
Phone +49 5951 209-8216 · E-mail: simon.richenhagen@krone.de

© Fahrzeugwerk Bernard KRONE GmbH & Co. KG