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GBA Services returns to Krone for 'trouble-free' service

Lancashire - based operator GBA Services has added a further 22 Krone trailers to its fleet as demand for the company's services in the pharmaceutical and high-value, time-critical logistics sectors continues to expand. The order includes 10 Dry Liner box trailers, 10 Profi Liner curtainsiders with sliding roofs and two, twin evaporator Cool Liners. "We invested in 10 Krone trailers five years ago," said Mark Hailwood, Fleet Manager at GBA Services, "and that was the result of a thorough evaluation programme against other leading trailer manufacturers. The whole-life-cost analysis was competitive and the projected investment has since proved very accurate. "Following that initial acquisition," he said, "we've enjoyed five years of trouble-free service. Reliability is the key to our time critical operation and Krone's latest 'fridge, box and curtainsider tri-axle products are built to the highest quality. They are also designed and built specifically for the European market which also suits our business abroad and at home. So, it was a 'no-brainer' when we came to review our trailer fleet in 2016. "The European focus that Krone provides," added Hailwood, "combines with a genuine customer care ethic, which gives us real peace-of-mind." GBA Services has an extensive depot and partner network throughout the UK and Europe, with a subsidiary based in Poland. Operating 365 days of the year, the company provides worldwide coverage for priority freight with bespoke solutions, including 3PL warehousing.



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