



05. December 2017

Well-attended Solutrans trade fair in Lyon

Krone presented commercial vehicles for city logistics and services in France

The international trade fair Solutrans was a great success for Krone, as a manufacturer of market-proven commercial vehicles and telematics services. Krone showcased the Dry Liner dry freight box body, the Cool Liner refrigerated semitrailer with special equipment for the French market, the City Liner and Mega Liner Multos flatbed semitrailers along with telematics applications and services. More than 48,000 visitors attended the five-day trade fair in Lyon, 34% more than in 2015. The number of exhibitors also increased: 600 companies were represented with 150 product innovations, an increase of 30 % compared to 2015. Managing Director (PDG) Philippe Lamberet from Krone France SAS also confirmed the positive business climate: "We are very pleased with the development and our approach stands up to the test: Customer proximity and strong networking. We support our partners in the supply chain with efficient vehicles and intelligent technology." Krone is also strengthening its position in France with its Lyon-based subsidiary Krone France. Its new expertise centre in Pusignan near the trade fair grounds in Lyon offers new and used vehicles, comprehensive service, finance and fleet services./p>



If you have any questions, please do not hesitate to contact me.:

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