



09. May 2022

## Krone and Shippeo – real-time shipping updates

### ETA (estimated time of arrival) in Krone Telematics

At IAA Transportation 2022 in Hanover, Krone will present its integrated tracking services, which have been seamlessly integrated with Krone Telematics. Thanks to the partnership with Shippeo, the European market leader in real-time transport transparency solutions, Krone was first trailer manufacturer to provide accurate real-time forecasts of expected arrival times. The collaboration started in September 2020.

Users of Krone Telematics have access to the most reliable ETA forecasts for the logistics sector on the market. These are based on a proprietary, industry-leading algorithm developed by Shippeo that draws on over 200 data parameters. Krone integrates this data into the familiar Krone Telematics portal so that all users can monitor both delivery status and shipment integrity in real time from a single portal. In addition, the status of the individual transports can be easily shared with the respective recipients at the click of a button, in order to enable the best possible communication throughout the entire transport chain.

“Today, many logistics companies still rely on a paper-based system where drivers have to prove that the cold chain has met strict regulations throughout the shipping process,” says Lucien Besse, COO of Shippeo. “With real-time temperature monitoring, user-defined clients are notified as soon as temperature changes become apparent.” This will help to avoid potentially exceeding the maximum temperatures and allow electronic documentation to be sent.”

### ABOUT SHIPPEO

Shippeo, the leading European provider of real-time transport transparency, helps major shippers and logistics service providers to deliver exceptional customer service and operational

excellence. The multi-modal infrastructure connects FTL, LTL , parcel and container transport as well as more than 875 TMS, telematics and ELD systems via a unique API. The Shippeo platform provides instant access to real-time delivery tracking, automates customer processes, and delivers unmatched ETA accuracy through a proprietary and industry-leading, in-house developed algorithm. Global brands such as Carrefour, Schneider Electric, Faurecia, Saint-Gobain and Eckes Granini rely on Shippeo to track more than 28 million shipments per year in 75 countries. More on this: [www.shippeo.com](http://www.shippeo.com)

**Visit us at the Krone trade fair stand!**

IAA Transportation 2022 | 20/09/2022 – 25/09/2022 |

Hanover Fair | Hall 27 | Stand C40 | outdoor area N41, Q41, P43



**If you have any questions, please do not hesitate to contact me.:**

**SIMON RICHENHAGEN**

Phone [+49 5951 209-8216](tel:+4959512098216) · E-mail: [simon.richenhagen@krone.de](mailto:simon.richenhagen@krone.de)