



KRONE at the NUFAM 2023

28. August 2023

## KRONE at the NUFAM 2023

**KRONE at the NUFAM 2023 in Karlsruhe**

**Wide range of trailer-related topics: from the new KRONE trailer tyre to smart telematics solutions**

KRONE will be presenting a wide range of topics at NUFAM 2023 in Karlsruhe. At stand C109 in hall 1, there will be a fully equipped Mega Liner for the customer O.K. Kurier Oberrhein from Offenburg will take centre stage. For load securing, the Mega Liner also has 13 pairs of Multi Lash rings and a pallet stop. The special feature: The fully printed tarpaulin shows a lush, green, hilly landscape scene of Baden, in order to present the company lettering and the motto "regional. Baden. good." in a sustainable way. Founded in 2009, O.K. Oberrhein Kurier GmbH specialises in sensitive goods transports, time-critical just-in-time deliveries and non-standard transport requirements.

For the first time at a trade fair, KRONE is presenting the new "KRONE Trusted Tyre Comfort" tyre generation in Karlsruhe. The new KRONE trailer tyre with 5 t load capacity offers a cost advantage of up to 35 percent. Another trade fair innovation is the KRONE Smart Assistant, which has been standard equipment at KRONE since August 2023. With this intelligent service, the current condition of a trailer can be recorded and transmitted anywhere via QR code and smartphone. This means that the fleet manager always has an up-to-date overview of the operational readiness of his fleet.

Another focus at NUFAM is the comprehensive service package of the KRONE 360° Trailer Service. One example is the KRONE Spare Parts online shop, where around 70,000 spare parts are available to order. Numerous sophisticated services accompany KRONE trailers throughout their entire trailer life - from the low-cost spare parts brand "Krone Trusted" to the modular system "Fair Care" for maintenance and wear-and-tear repairs to the 24-hour workshop network with over 700 service partners in 14 European countries.

**Visit us at the KRONE trade fair stand!**

NUFAM 2023 | 21.09.-24.09.2023

Messe Karlsruhe | Hall 1 | Stand C109



**If you have any questions, please do not hesitate to contact me.:**

**SIMON RICHENHAGEN**

Phone [+49 5951 209-8216](tel:+4959512098216) · E-mail: [simon.richenhagen@krone.de](mailto:simon.richenhagen@krone.de)