



09. September 2024

## KRONE Parts Shop now Features Dedicated Tyre Section and Truck Parts

At the IAA Transportation 2024, KRONE 360° Trailer Service will introduce its expanded tyre range, online tyre shop, and KRONE Truck Parts, all of which can now be conveniently ordered through the online shop at [www.KRONE-trailerparts.de](http://www.KRONE-trailerparts.de). Making its debut at IAA Transportation, the new generation of tyres, "KRONE Trusted Tyre Comfort" (KT231), will be showcased, fitted to several exhibits in the KRONE outdoor area. The new trailer tyre, with a load capacity of 5 tons, features a robust construction, reinforced carcass, and a widened tread. The "B" rolling resistance label indicates low rolling resistance, while the KRONE KT231 is also distinguished by its short braking distances and long lifespan. Additional features include suitability for regional and long-distance transport as well as distribution. The snowflake symbol (3PMSF) signifies its high performance even in winter conditions, which is especially crucial in Central and Northern Europe.

For the first time, the KRONE Tyre Trusted Comfort will also be available with a tyre pressure monitoring system (TPMS). Another exhibition highlight is the KRONE R-Tyre, a retreaded tyre in size 385/65 22.5. This development marks the next step towards sustainability, as its own premium carcasses are being resourcefully reused. The result is a high-quality, competitively priced tyre that stands up well against new tyres.

The KRONE Trailerparts online shop now features a dedicated tyre shop under the "Tyres" category, equipped with filter functions to search by manufacturer, tyre width, aspect ratio, and rim diameter. The range of tyres available for order includes not only the KRONE Trusted Tyre programme but also products from all premium manufacturers, nearly all second brands, and a wide selection of budget and low-budget manufacturers for trailers. All tyres in the shop are documented with images, technical data, and label values, and the sales prices include delivery. In addition to trailer tyres, the shop also offers complete wheels, rims, TPMS components, and other accessories. Established standards in the KRONE Trailerparts online shop include a fully automated ordering process, an "Order to Cash" process, and a standardized delivery process.

In early 2024, the KRONE Trusted spare parts brand was expanded to include truck parts, focusing on common wear parts for truck axles and brakes, such as brake cylinders. These, along with over 300 different branded spare parts covering more than 80 percent of common trailer wear parts, are available through the online shop at [www.KRONE-trailerparts](http://www.KRONE-trailerparts). As with the trailer parts, the truck parts come from well-known manufacturers and offer a price advantage of up to 50 percent.

### **Visit us at the KRONE stand!**

IAA Transportation 2024 | 17.09.-22.09.2024

Hanover Fair | Hall 27 | Stand C40 | Outdoor area N41, Q41, P43



**If you have any questions, please do not hesitate to contact me.:**

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