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## Krone und Shippeo starten strategische Partnerschaft

Close to the customer - Krone consistently lives this philosophy and has now integrated Krone Center Sverige AB into its own subsidiary in Sweden. The new subsidiary is located in Malmö, southern Sweden; Johan Carlstedt, who built up the company in 2014 and is responsible for the distribution of Krone vehicles in Sweden, remains the managing director. Jan Knudsen, who continues to be CEO of the ScanBalt Group, was appointed as a further managing director. "With our own subsidiary in Sweden, we not only want to further strengthen our sales activities, but at the same time position ourselves even better for our Swedish customers as a competent service provider for everything concerning trailers," says Dr. Frank Albers, Krone Managing Director Sales & Marketing. Customer proximity and contact also plays an important role for Johan Carlstedt. "The Krone Center will be the basis for all activities in the Swedish market. All Krone competences will be concentrated under one roof and will be further expanded".



**If you have any questions, please do not hesitate to contact me.:**

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