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Krone strengthens management team in Spain

New Managing Director François Riveiro

François Riveiro hired as the new managing director of Krone in Spain. With effect from February 6th, Riveiro took over the management of Krone Trailer España SLU (KTE) and Krone Fleet España SLU (KFE) and will first be responsible for the strategic reorientation of the two Krone companies. Roberto Asin will focus even more on sales activities and will continue to act as the first point of contact for Spanish customers in the new vehicle and rental business. "We are very pleased that with François Riveiro we have been able to win a proven industry expert for the Krone team," says Dr. Frank Albers, Managing Director Sales and Marketing. "Together with our teams from KTE and KFE, François Riveiro will continue to push our activities on the Spanish market. Under the leadership of François Riveiro we can now position ourselves even better as a competent service provider for Spanish transport companies". François Riveiro (55) brings many years of industry experience; most recently, he was Managing Director of Carrier Transcold España for more than a decade and he was as well responsible for the Portuguese market.



If you have any questions, please do not hesitate to contact me.:

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