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Mapon partners with KRONE on an automatic data exchange integration

Mapon, one of Northern Europe's leading fleet management solution providers, has partnered with German commercial vehicle manufacturer KRONE to develop an integration solution for more efficient data processing and analysis in the logistics industry.

The integration enables users to easily access data from KRONE trailers and chassis, such as location, cold storage temperatures, door security, tire pressure, and other critical information. Since logistics companies often operate vehicles from multiple manufacturers, Mapon's system allows customers to view and analyze all real-time data on a single dashboard. Carriers will not need to install additional equipment – the Mapon and KRONE integration ensures a secure exchange of information between the data centers of both companies.

"KRONE is one of the industry leaders, and collaborating with such a globally renowned company is a significant step forward in Mapon's growth, opening up new opportunities for us. It demonstrates that a company with over a century of history trusts our team and expertise. We will work diligently to prove they made the right choice, and together, we'll continue to develop innovative solutions for the logistics industry," says Davis Siksnans, CEO at Mapon.

"In today's increasingly digitalized world, seamless data exchange between partners is key. Our partnership with Mapon highlights our dedication to offering KRONE trailer customers advanced tools to optimize their processes and remain competitive. This integration ensures they can access and utilize critical fleet data effortlessly, enabling smarter decision-making and operational excellence." says Maximilian Birle, Head of KRONE Digital Services.

For more than five decades, the KRONE Commercial Vehicles Group, with its roots in the Emsland region, has established itself as the market leader in the semi-trailer and trailer sectors. With around 2,500 dedicated employees at five production sites, KRONE Trailer demonstrates outstanding

manufacturing expertise, particularly in the semi-trailer sector. With pioneering advances in the areas of digitalization, automation, sustainability and electrification, the company has strengthened its market position and underlined the importance of innovation.

Mapon, a Draugiem Group company, is one of Northern Europe's leading fleet management and asset-tracking solution providers. The company has over 30,000 clients and a broad network of partners across Europe, the US, Latin America, Australia, and Africa. Mapon employs more than 200 professionals in offices in Latvia, Lithuania, Estonia, Finland, Sweden, Denmark, and Spain.



If you have any questions, please do not hesitate to contact me.:

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