



02. May 2016

Gustke Food Logistik relies on Krone

Lübtheen/Rostock, May 2016 – Two, visually striking Krone Cool Liner trailers have recently been received by Stephan Gustke, Managing Director of Spedition Heinrich Gustke GmbH, who are based in Lübtheen, Germany. With their message "Gustke Food Logistics - Sooooo Fresh, it will make you crazy", or "Sooooo Fresh, you can't believe it", the refrigerated trailers advertise the quality guarantees which is Gustke's top priority as a company. "When you are transporting food, the freshness of the product is paramount – the unusual and striking design of our Cool Liner also symbolises this. A real eye-catcher on the grey roads, observers immediately recognise: Fresh goods are being transported here," explained Stephan Gustke, CEO, about the campaign. The refrigerated semitrailers were handed over by Dr. Bernard Krone (honorary Chairman of the Krone Group) personally. He said: "I have heard so many good and interesting things about Gustke, that I wanted to meet Mr Gustke in person. Just like Gustke, Krone is a family-run business and, while talking, we both quickly realised that there are many similarities between our companies." For the trust placed in Krone, Dr. Frank Albers (Director of Krone's National Sales Department) and Patric Niemann (Krone's regional sales director) added their thanks along with those of Dr. Krone. Further information about Gustke: Since the company was founded in 1933, Spedition Heinrich Gustke GmbH has been a powerful transport and logistics company based in its Mecklenburg-Vorpommern site. Gustke's corporate philosophy is that it will always offer its customers an innovative service at the highest possible level. Also see: <link www.gustke-logistik.com _blank external-link-new-window "Öffnet internen Link im aktuellen Fenster">www.gustke-logistik.com</link>



If you have any questions, please do not hesitate to contact me.:

SIMON RICHENHAGEN

Phone [+49 5951 209-8216](tel:+4959512098216) · E-mail: simon.richenhagen@krone.de